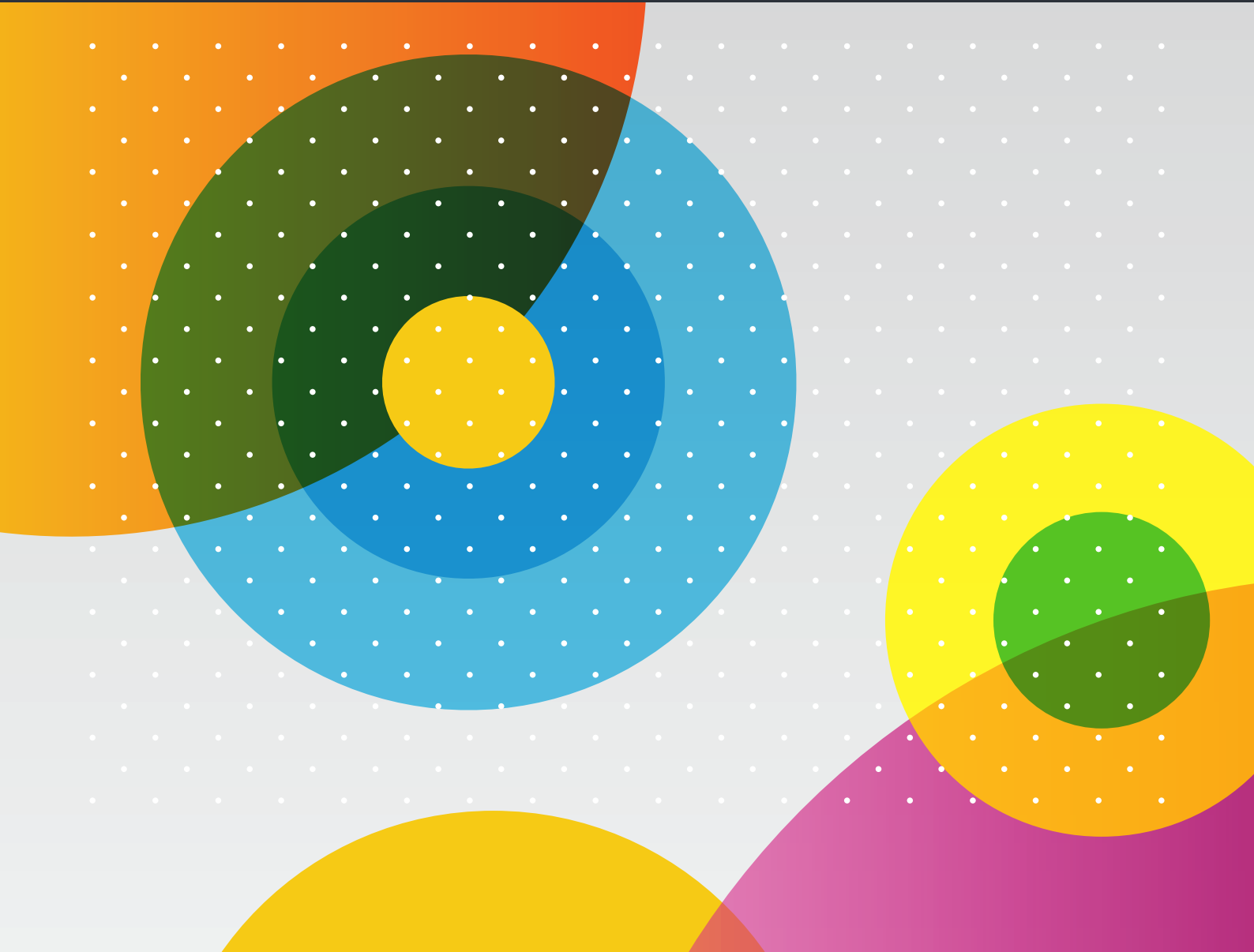




Professional Diploma in UX Design

Course Starter Pack



Industry Advisory Council



wipro digital



Accredited by





Contents

Course Starter Pack

- 3 Welcome
- 4 Course access
- 5 Course schedule
- 11 UXDI Slack channel
- 12 Submitting your projects
- 13 Exam
- 14 If you need help...



The future deserves
world-class UX design.
And it needs more
world-class
UX designers.



Welcome

Welcome to your Course Starter Pack for the Professional Diploma in UX Design.

You're reading this because your career matters to you. And UX design is a great career choice - it's a unique mix of psychology, technology and design. It's satisfying, rewarding and meaningful work and it's a really interesting area to study.

Your course will begin very soon so we've put together a Course Starter Pack for you that will include everything you need to know about doing the course.

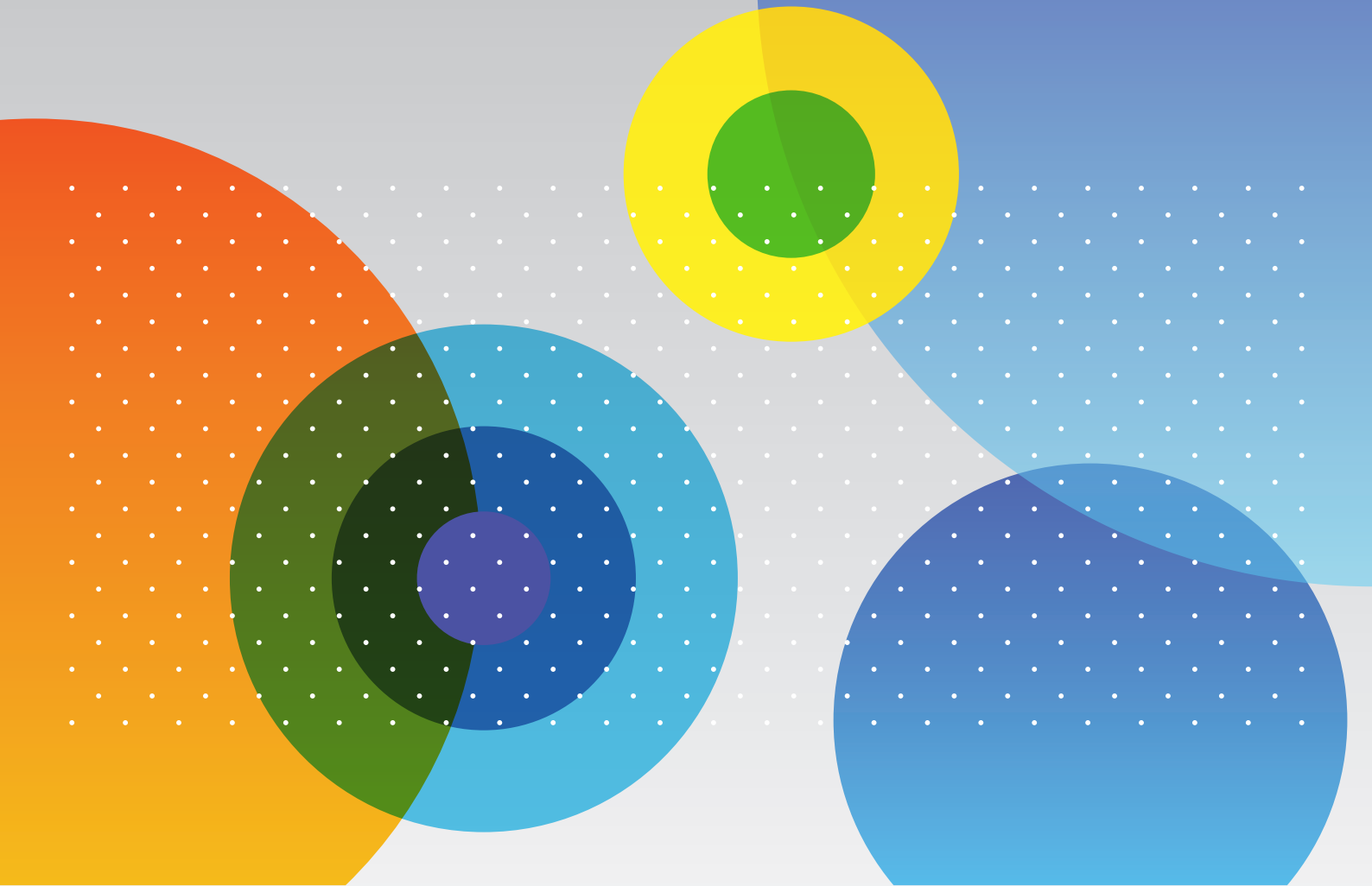
It contains information on how to access the course, the course schedule (including webinar dates and times), the UXDI Slack channel and also all-important info about submitting projects and taking the exam. We've also included contact details if you have any questions during the course or need help with anything. Our Student Success team is only ever an email away.

We recommend that you save a copy of the Course Starter Pack to your device as it's very handy to be able to reference it as you make your way through the Diploma.

You're nearly ready to get started on your journey to becoming a certified UX professional. Get set for in-depth, engaging UX learning.

Thanks,

The UX Design Institute team



Course access

Prior to the course starting, you'll be sent an email with your log-in details.

If you have any issues with your initial log-in, drop us an email and we'll be able to help.

If you forget your log-in details at any stage of the course, there is a facility to re-set your password through the website learn.uxdesigninstitute.com.

You don't need to do any advanced reading before the course. When you start the course, there will be some downloadable resources for you (including reading lists).



Course schedule

Learning paths

You can complete the Professional Diploma by following one of two different learning paths:

1

Structured Diploma path

You can follow the structured six month programme we have created. Within that, you'll follow a monthly schedule, with deadlines for completing lessons and projects. And you can take part in mentor-hosted webinars each month to discuss the work to date, ask questions and so on.

This approach has been designed to help with motivation and will facilitate you completing the course in six months.

2

Self-directed path

You can complete the course entirely at your own pace. You can go faster or you can take longer. You'll still be able to take part in any of the webinars as they take place during the Structured Diploma path - either taking part in them live or catching up through recordings. You'll have access to all of the course materials for 12 months.

The choice of whether to follow the six month structure or direct your own study schedule is completely up to you. You don't need to inform us which path you are taking.

Also, If you decide to start on the structured diploma path and later need to move to the self-directed one because it better suits your schedule, that option is always open to you.

Completion time

We estimate that it will take you about 100-120 hours to watch all the lessons (delivered through engaging videos) and complete the course projects.



Modules

There are ten comprehensive modules in the course that cover all the aspects of best practice UX design.

- | | | | |
|---|---------------------------|----|-----------------------------|
| 1 | Introduction to UX design | 6 | Design principles |
| 2 | User research | 7 | Design patterns |
| 3 | User goals | 8 | Mobile |
| 4 | Structure and Navigation | 9 | Workflows |
| 5 | Interactions | 10 | Prototyping and Wireframing |

Projects

There are a total of 16 projects designed to give you hands on experience on all the key aspects of UX. Each project is part of a single case study - researching, designing and prototyping a website or a mobile app for a new airline.

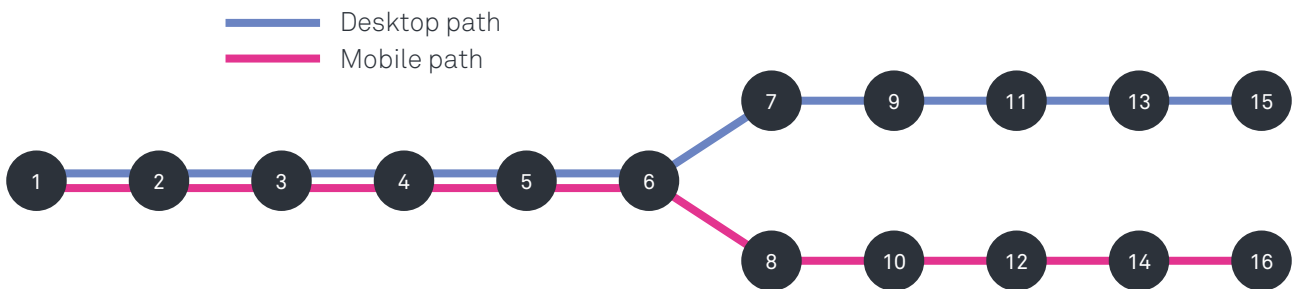
- | | | | |
|---|--------------------------|----|--------------------------------|
| 1 | Usability tests | 9 | Define navigation for desktop |
| 2 | Depth interviews | 10 | Define navigation for mobile |
| 3 | Online survey | 11 | Interaction design for desktop |
| 4 | Competitive benchmark | 12 | Interaction design for mobile |
| 5 | Affinity diagram | 13 | Prototype for desktop |
| 6 | Customer journey map | 14 | Prototype for mobile |
| 7 | Flow diagram for desktop | 15 | Wireframes for desktop |
| 8 | Flow diagram for mobile | 16 | Wireframes for mobile |



Project paths

In the early part of the course, your project work will be focused on research and analysis techniques. Later it will focus on design techniques. This is when you'll choose to go down the desktop or mobile path.

You're free to work on both, which would be excellent for your portfolio. However, you only need to complete one path in order to gain your qualification. In practical terms, this means you only need to complete and submit 11 projects.





Schedule for structured path

Month 1



Modules	You will complete Module 1 (Introduction to UX design) and Module 2 (User research)
Videos	55
Webinars	There is one webinar scheduled during Month 1 (see below for specific dates)

Month 2



Projects	You will complete Project 1 (Usability tests), Project 2 (Depth interview), Project 3 (Online survey) and Project 4 (Competitive benchmark)
Webinars	There is one webinar scheduled during Month 2 (see below for specific dates)

Month 3



Modules	You will complete Module 3 (User goals), Module 4 (Structure and Navigation), Module 5 (Interactions), Module 6 (Design principles) and Module 7 (Design patterns)
Videos	42
Projects	You will complete Project 5 (Affinity diagram) and Project 6 (Customer journey map). You will also complete Project 7 (Flow diagram for desktop) if following the desktop path
Webinars	There is one webinar scheduled during Month 3 (see below for specific dates)



Schedule for structured path

Month 4



Modules

You will complete Module 8 (Mobile) and Module 9 (Workflows)

Videos

42

Projects

You will complete Project 8 (Flow diagram for mobile), Project 10 (Define navigation for mobile), and Project 12 (Interaction design for mobile) if following the mobile path. Alternatively, you will complete Project 9 (Define navigation for desktop) and Project 11 (Interaction design for desktop) if following the desktop path

Webinars

There is one webinar scheduled during Month 4 (see below for specific dates)

Month 5



Modules

You will complete Module 10 (Prototyping and Wireframing)

Videos

45

Webinars

There is one webinar scheduled during Month 5 (see below for specific dates)

Month 6



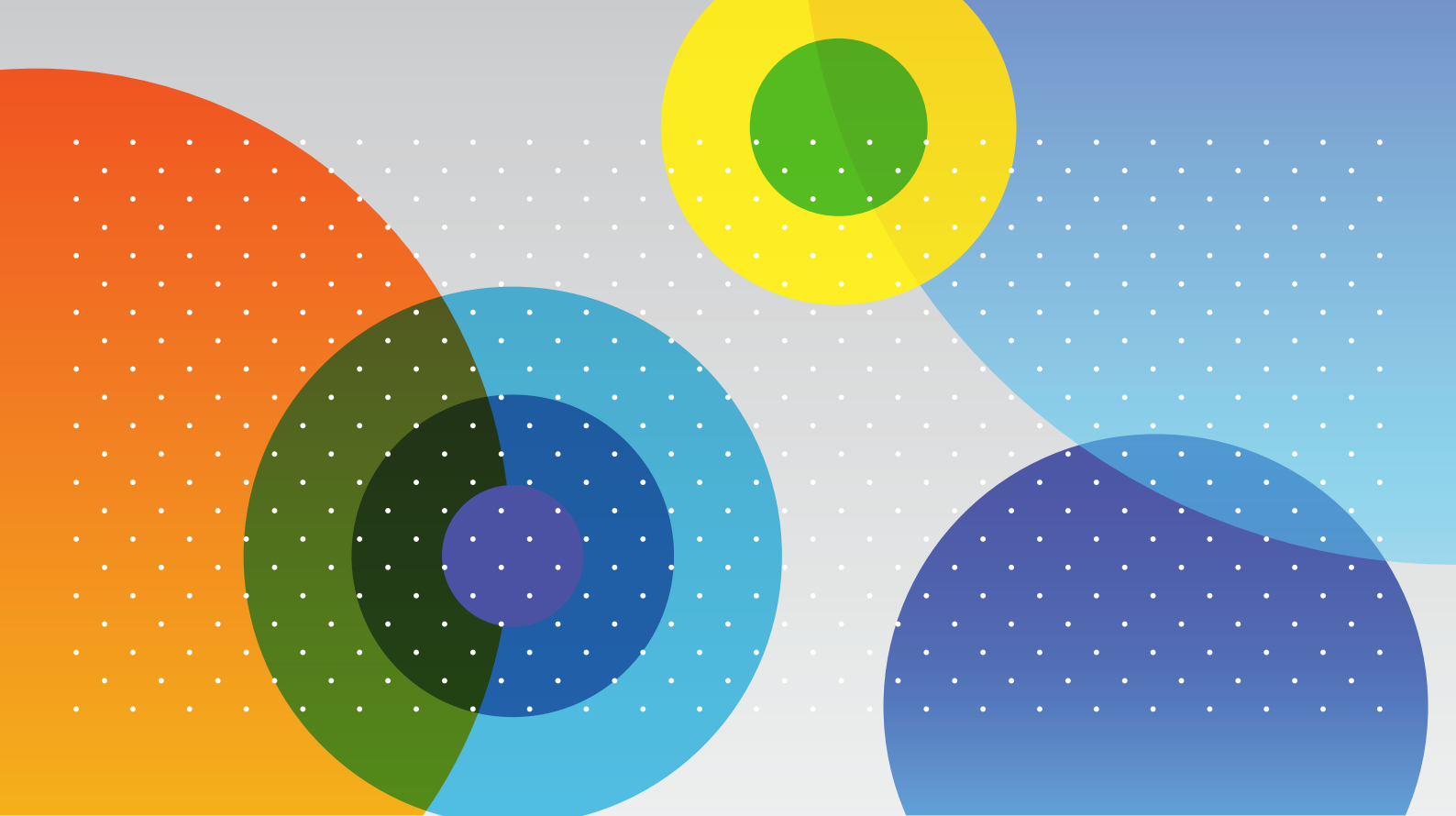
Projects

You will complete Project 13 (Prototype for desktop) and Project 15 (Wireframes for desktop) if following the desktop path.

You will complete Project 14 (Prototype for mobile) and Project 16 (Wireframes for mobile) if following the mobile path

Webinars

There is one webinar scheduled during Month 6 (see below for specific dates)



Webinars

Webinars are hosted every month by one of our mentors and are open to everyone taking part in the course. The webinars delve into content that's been covered that month on the course and related UX topics. You'll also have the chance to ask questions during the webinar.

You'll be sent an email to register for the webinars and then will get a reminder notification before each one. If you can't attend a webinar, don't worry. We record all of our webinars so you can watch at your convenience at a later date (we'll send on links to the recorded webinars by email).

To take part in a webinar, you'll need a laptop/PC/phone. If you'd like to ask a question during a webinar, you'll need to have access to a microphone on your device.

Webinar dates and times

September 4 (Wed)	6pm (UK time)
October 9 (Wed)	6pm (UK time)
November 13 (Wed)	6pm (UK time)
December 18 (Wed)	6pm (UK time)
January 22 (Wed)	6pm (UK time)
February 19 (Wed)	6pm (UK time)



UXDI Slack channel

The UXDI Slack channel is a dedicated channel just for UXDI Professional Diploma students.

Slack is a collaboration tool where you can join in discussions and share information with fellow students. It's a great space to talk with fellow students about your progress through the course and ask questions.

It will give you a real sense of community, especially when you're taking the Diploma online. It's a free tool so there's no cost involved for you. And it's completely up to you whether you want to join or not.

Before your first webinar, you'll be sent an email to join the UXDI Slack channel. Our Student Success team is contactable on the Slack channel if you've any questions during the course.



Submitting your projects

All of the projects have been designed with a view to giving hands-on experiences and also for you to build a high quality UX portfolio by the end of the course.

You'll complete and submit projects throughout the course (see course schedule earlier in this document). All of the projects have been designed with a view to giving hands-on experiences and also for you to build a high quality UX portfolio by the end of the course.

The portfolio showcases your skills, your mindset and your experience. It's something you can showcase to prospective employers to demonstrate the expertise you've acquired during the Diploma.

Once the course begins, you'll be emailed a link to a Dropbox that's individual to you. You'll upload your course projects to this Dropbox when you've completed them.



Exam

In order to receive the Diploma, you first need to have completed watching the video modules and have submitted all of your projects.

Then, you will send us an email (exams@uxdesigninstitute.com) to let us know that you're ready to take the exam and we'll arrange the day and time with you for taking the exam online.

The exam is two hours long and is administered as a computerised assessment, with a range of question types e.g. multiple choice, re-order, matching, as well as scenario-based question formats. The exam will cover material from throughout the 10 modules of the course.

UX Design Institute applies appropriate security precautions so we can make sure that it's you taking the exam. To pass, you'll need to achieve 60 per cent in the online exam. If you don't successfully pass the exam, there are opportunities to repeat the exam (the first repeat exam is free of charge and subsequent repeats have a cost of €50 each).

On successful completion of the exam, we'll send you out a hard copy of your Diploma in UX Design and also provide you with a digital copy (which you can then use to add a badge to your LinkedIn profile, if you wish).



If you need help...

If you have questions or need help at any stage of the course, just drop us an email and we'll be in touch.

+353 86 189 6174
support@uxdesigninstitute.com
www.uxdesigninstitute.com



The Professional
Diploma in UX Design
has been developed
to help you build
a successful career
in UX.



UX Design Institute,
GEC, Taylor's Lane,
Dublin 8, Ireland.

+353 86 189 6174
hello@uxdesigninstitute.com
www.uxdesigninstitute.com