

ANNEXURE A: PRICING TEMPLATE

1. *Labour Costs – please capture hourly rates in SA Rands*

LABOUR COSTS	
DESCRIPTION	PRICE PER HOUR
PR Strategy	R
PR Specialist – Senior	R
PR Specialist- Junior	R
Senior Accounts Manager	R
Head of Strategy	R
Design Director	R
Writer and Editor	R

2. *Production Rates - please capture unit rates as indicated in SA Rands.*

PRODUCTION RATES	
ITEM DESCRIPTION	PRICE
Corporate Communication (Per hour)	R
Stakeholder Relations (Per hour)	R
Press Releases (Per release)	R
Crises Communication (Per hour)	R
Advertorials (Per editorial)	R
Editorials/ opinion pieces (Per editorial)	R

INSTRUCTIONS:

- Only pricing which follows the above format and wording will be considered.
- You may incorporate the abovementioned fields in your proposal or chose to price on the provided template.

Failure to adhere to the instructions may result in automatic disqualification from the price evaluation (0/20 points).